THE ORIGINAL

MOONBEAMS

Founded by — Colonel E. A. Little

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They Say... June Is The Month For Love

IN THE VALLEY OF THE MOON

Well . . . Well . . . Well . . . In June, people are in love. People are in love everywhere, at all times, for that matter, as everyone knows. . . In June, though, it is very special. . . The warm air and soft sunshine are just right for love, and the smells from the lawns and gardens when evenings cool. . . And the moon!!! In the Valley of the Moon. . .

The moon shines down in delight on couples in love all over the world. . . But over some couples the moon may sigh. . . . The couple in England—Princess Margaret and her gallant captain, Peter Townsend. . . He goes to call on her, and they have tea. . . The papers report this; and they say the princess and the captain are still in love, and she would never marry any other man on this earth, and she cannot marry him, and he knows it. . .

Such cases are rare for the soft June Moon. . . In California in June, caring for nothing in all the universe but their talk and their eyes and their plans. . . Not many have tea for two, but hot dogs and pop for two, and a little cheek-to-chek dancing, and maybe a little cuddling—but this is none of our business. . . It is the business of the June moon, and of the owlish clerk at the marriage license bureau, and of the calm, reassuring preacher man. . .

We wish the princess and the captain could have that, too, and all others who love in vain in June, wherever they may be. Maybe that wise old moon will find a way to manage it for them. . .

Thank you,
The Publisher

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied stock—wines, beer, whiskeys, liquors.

Want a job starting at $4,190.00 a year. . . Well if you have been a resident of the Kenwood area for the past year you can make application for the examination for Postmaster. . .

Sign erected by harassed owner of a Cleveland parking lot: "NOT RESPONSIBLE FOR ANYTHING."

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

It will be "Sonoma Valley Little League, Inc." a non-profit corporation according to the report from the Secretary of State in Sacramento.

Those African natives who beat drums to scare off evil spirits are objects of scorn to smart American motorists who blow horns to break up traffic jams.

FOUR CORNERS CAFE, So. Broadway, Sonoma, The home of Steam Beer — Sensational Pizzas to take out, Get one today.

Sign on a gate read: "For Dog's Sake Shut the Gate."

It frequently happens that the self-made man is an outstanding example of unskilled labor.

Wife to husband: "Of course I know what's going on in the world! I just don't understand any of it, that's all."

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. Finest food always. Try our Clown Room. Henry Goulette, Manager.

From form enclosed in soldiers' allotment checks: "Class Q allotments are based upon the number of dependents up to a maximum of three, so, if the birth of a child will mean your husband is entitled to more quarters allowance, notify him to take the necessary action."

These days there are too many people in too many cars in too much of a hurry going in too many directions to nowhere for nothing!

R. A. "BOB" MILLER —o— "Yours for Life"
Insurance Exclusively Next to Telephone Co., Sonoma

From the report on Incorporation we see that they don't expect to have much trouble with the women. . . $50.00 a yr. Matron service. . . The item we have been wondering about is the $50.00 a yr. for Ammunition? ? ? By the way who figured out this Police Dept. budget? ? ?

OUR RESORT, El Verano. Let Harvey and Melina serve you your favorite cocktail. "Home of the Stein Club". U-R Welcome.

For Barbecued Spare Ribs like you have never eaten before, try MILL'S PATIO, 2755 Mendocino Ave., Santa Rosa — Also bar.

That nice Mr. Herb Snyder, Jr. wanted to thank our 5,003 readers for being so kind to him last Tuesday . . . when they elected him County Recorder. . .

Did you know that on June 6, 1816 that ten inches of snow fell in New England, beginning a "no summer" season?

LEE STARRETT, Massuer, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

"My dad's a cop, but he's learning to have a baby" - - "A what?" - - "Have a baby" - - "Well what does your mother think of the idea?" - - "She is the one who gave him the idea in the first place. She said if there was to be anymore babies in our family, he'd have to have them."

SUSAN'S RESTAURANT (formerly Blanche's) W. Napa, Sonoma. Short orders or full meals. Where Truckers' stop for coffee!

Looking for a gift for a June Bride. . . Well Frank's Hardware, Boyes carris a fine line of the latest can openers. . .

The Goodwill Industries will be making the rounds of the valley, starting Monday. So if you have any usable, repairable household items or clothing dig them out . . . then contact the Chamber of Commerce and leave your name and address for pick-up. . .

ADOBE DRUG (Ray S. Duer), 417 1st St. W., Sonoma. WE 8-2971
Prescription Specialist Veterinary Supplies

Noticed a legal notice from the State Department of Public Works. . . "Notice to Contractors" wanting bids on 2.1 miles of road work. . . It states . . . In accordance with provisions of Sec. 1770 of the Labor Code the Dept. of Pub. Wks. has ascertained the general prevailing rate of wages. . . "Flagman $2.685 per hour". . . This is a lot more than the Chief of Police of the City of Sonoma makes and no danger of anyone taking a shot at you. . . Sounds like a good job, no uniforms to buy, you just wave a red flag now and then. . . While on this subject we know of one Incorporated City in California that pays 30c per hour for their police protection. . . Can you top that???

BANCROFT NURSERY, Sonoma. Is the place to order flowers for GRADUATION. . . They will deliver. . .

MOONBEAMS

Published every Friday by Private Bill Sandlin, P. O. Box 446, Boyes Hot Springs, Calif. $1.29 per year by mail, pickup, free.

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

When you come tothe end of a perfect day, don't believe it. Nothing is perfect.

When you think you're going down for the third time—just remember, you may have counted wrong.

Junk: Something you keep ten years and then throw away two weeks before you need it.

ELECTRONIC DRIVE-IN-TV and Radio Specializing In Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

A recent news story told of a lady school bus driver who lost her temper and forced her young passengers to get out and walk when they became unruly. In another town a male driver drove his busload of pupils up to the police station and stayed there until they calmed down.

Drive Carefully—It pays Dividends—Ask Your Insurance Man.

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm.

Army recruiting Sergeant to prospect: "Another thing . . . we're in a position to offer you a guaranteed annual wage."

It's rummage sale time, Mrs. Marge Madded, auxiliary president of The Valley of the Moon Fire Dept. announced this week. . . So make plans to attend the sale at the fire house on Friday and Saturday, June 13 and 14.

PALMS INN, Verano. Meet Carl and Rene Inskeeps your hosts, also Wilma and Barney Barnett in the dining room. Open every day.

We bet the menu at Chef Cardini's Restaurant is featuring a special Sturgeon Steak Dinner this week, after the 114 inch catch...

Forty years ago it took only 100 horsepower to keep a combat plane in the air. Today it takes 250 horsepower to carry a 97-pound female to the corner grocery.

BATHHOUSE RESTAURANT, on the veranda. Merchants' light lunch. Giant Hamburgers, Farmerburger. Finest food, low cost.

A good wife laughs at her husband's jokes, not because they are clever but because she is.

On the back of a 1950 model auto seen in Memphis: "Out of date . . . but out of debt."

A man can do no more than he thinks he can, but usually less than he thinks he does.

BEAGLE A.K.C. Reg. at Stud, Proven Sire, Famous Deer Hound, Voice, Leader. 1469 E. Napa, Sonoma WE 8-5111.

BOYES SPRINGS FOOD CENTER. A complete quality, one-stop market, with competitive prices. Take-out license. Stop in.

Sign on a car in a parking lot in a traffic-jammed city: "Don't block this car—my wife is in her ninth month."

Man, reading novel, to wife: "If there's a hero in this book, he should kill the author!"

Man in restaurant to waiter: "What's our offense? We've been on bread and water for almost an hour."

RUSTIC INN, Glen Ellen. Center of town. Last of the original 11 tavern. Jack London liked the place. It's western!

Door-To-Door salesman to housewife: "You should have seen what I saw at your neighbor's. May I step in and tell you about it?"

Wife to grouchy husband: "Want your eggs sunny-side up or would you rather have something to match your disposition?"

Writer autographing books to stunning female customer: "Care to curl up with the author?"

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12, Boyes. Fast service, Free pickup. All work done on premises. WE 8-5830.

Woman to shoe clerk: "If you don't show me everything, how can I see what I don't want?"

Boss to secretary: "I've got to call up my wife. Send my daughter a telegram to get off the phone."

If at first you don't succeed, try, try again. Then quit. No use being silly about it!

SONOMA MISSION INN, Boyes. Splendid cuisine, excellent bar, and luxurious accomodations.

How much is a billion dollars? Well it's a pile of $1,000 bills—111 feet higher than the Washington Monument!

Bankrupt notices the past week were of interest. One chap who went bankruptced is listed as "Free-lance embalmer." Guess we won't take up embalming if there is no money in it.

FRANK BUCHBAUER (B & L Laundromat, Fetters), expert on all types of refrigeration — Have yours checked now.

In Santa Rosa and want a snack or a diner??? We know just the place. . . Mill's Patio at 2755 Mendocino Ave. Let us recommend the Spare Ribs, they just don't come any better!!! and the price is right. . .

A sound marriage is not based on complete frankness; it is based on a sensible reticence.

RICHFIELD SERVICE, main corner, Boyes. Best equipped station in the Valley. Bud Delaney, proprietor. S & H Stamps.

BEAGLE A.K.C. Reg. at Stud, Proven Sire, Famous Deer Hound, Voice, Leader. 1469 E. Napa, Sonoma WE 8-5111.

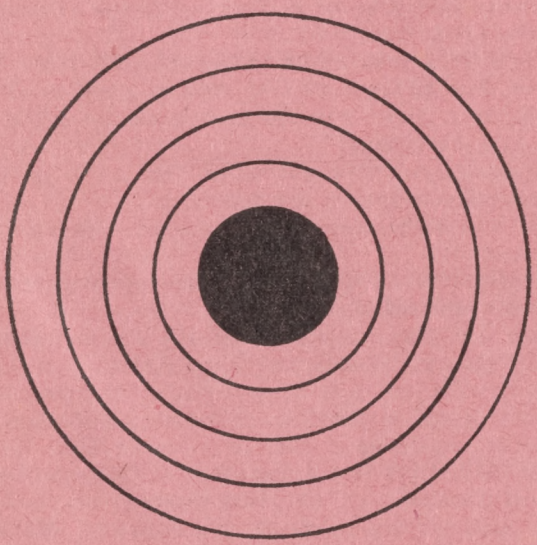
Bill Orr, who has been with the Sonoma Water and Irrigation Company for the past 10 years, will be replaced July 1st. . .

Sign on the cash register of a pretty checker in a supermarket: "Just Married; Count Your Change Twice."

Want a nice cold bottle of beer, well you might be able to get a bottle from Emilin or Ideiia Lawrence at 13875 Sonoma Highway in Glen Ellen, IF the A.B.C. lets them have a license. . .

For Advertising...

IN THE VALLEY OF THE MOON



. . . MAKE . . .

MOONBEAMS

...Your Target

SONOMA GROVE, Hiway 12 south of Boyes. Finest food and drinkables, homelike atmosphere. Italian foods, also Seafood.

"Casey" Bojko while giving his lawn a hair cut, caught his right hand in the rotary-blades of his lawn mower, completely removing his index and middle fingers.

Two businessmen at lunch in luxurious restaurant: "No, Harry, let's go Dutch—you use your expense account, and I'll use mine."

JIM'S MEATS, at Boyes Springs Food Center. Top quality always. We cut to your order. Fresh poultry. Delicatessen dept.

Wife to husband as they pulled up in front of motel with a vacancy sign: "Don't stop. It can't be much of a place if it has a vacancy."

Hat makers report that advertising and TV men have the biggest heads—7¾ average, as against the general average of 7⅛.

CHEF CARDINI'S RESTAURANT, Glen Ellen. Fastidious in its meals, drinkables. Comfortable, luxurious. We cater anywhere.

Girls did you know that a nylon stocking is woven from a single thread 1¼ miles long?

The Sonoma Valley Rotary Club will hold a barbecue at the Sonoma Golf and Country Club next Wednesday evening. On Saturday, June 28 installation of new officers will be held at the Mission Inn.

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. Telephone WE 8-3357.

Jim down at the Boyes Food Center Meat Dept. says, regardless how thick or how thin he slices, it's still all baloney. . . Better pick-up some, goes good on these warm evenings with potato salad etc. . .

There were 32 students graduated from the eighth grade at the El Verano Union Elementary School Wednesday evening.

MENDEL'S CAFE, Boyes Plaza. Serving daily from 12; Spanish Food, Pizza, Steaks, Seafood — Cocktails — Closed Tuesdays.

A group of children decided to make some money by washing cars, lined up several customers. "We've already washed one car and got paid for it," an eight-year-old in the group told her father proudly. "And Mr. Jones," she added, "came over to see how we were doing . . . and paid us 20 cents not to wash his."

Build a better mousetrap and maybe you'll catch better mice.

FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment, Household appliances, Giftware, Paint, Tools, Glass.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. Soda fountain. A super drug store.

The police in Idaho are handing out black-bordered "tickets" to careless pedestrians that read: "When I Am Injured or Killed, Please Send Me to. . . ." A choice of hospitals with blanks for name, address, age, blood type and next of kin. After a few weeks of this, jay walking decreased sharply.

BROADWAY CAFE, Sonoma. Mendel Cader, manager. A cozy bar and dinning room, serving luncheons, dinners. Quiet, efficient.

Mountain climbers rope themselves together because there is safety in numbers . . . also it keeps the sensible ones from going home.

When People tell you you're a failure, that your dreas will never come true, that your ideas are worthless, don't listen. They may be right.

MIKE & ROSE'S MARKET, Boyes. Open Wed. to Sat., 10 to 6 except on Saturday, 9 to 7. Highest quality meats. Groceries.

Eighteen states have outlawed compulsory union membership, through the enactment of right-to-work laws.

One of the benefits of being 80 is that you no longer want the things you couldn't have when you were 20.

Been working in the yard these long evenings and mother nature has placed a few kinks in your back. . . Well you had better see Lee Starrett, Masseur, at the Bathhouse in Boyes. . .

DENNY'S COG CLUB, Boyes. Gathering-place for sportsmen, fishermen, hunters, football and baseball fans. Congenial always.

With so many showers for June brides, nearly everyone gets soaked.

Don't start smoking Valley of the Moon Cigars, you won't be able to quit, and the worst of it, when you run out and you are out of the Valley they are hard to find. . . They are handmade and they are far and few between. . .

WAYNE POWERS, Pool Maintenance. Quality service. Chemicals, repairs, heaters. Six years in business. Call LIberty 5-2955.

An embryonic young businessman is the 13-year-old New Yorker who has the soft-drink concession at an armory where indoor polo is played Saturday nights. The youngster arrives at the armory an hour or so before the first patron and puts "Out of Order" signs on all the drinking fountains.

EL DORADO HOTEL, Sonoma. John Merlo, Prop. Varied menu, Italian foods, a specialty. Splendid cocktail bar. Finest food.

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